



THE EVEREST *Leadership Academy*

What's the Purpose of The Everest Leadership Academy?

Raymond Sozzi

www.everestla.org



What's the purpose of the Academy?

- We embrace academic excellence and focus on developing leadership skills:
 - We support and encourage academic excellence taught in brick-and-mortar classrooms where the main focus is on subject matter skills (the hard skills such as math, science, etc.)
 - We focus on leadership skills (the soft skills such as attitude, character, work ethic, self-awareness, social awareness, etc.). We reinforce and augment these skills that may also be taught in the classroom



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What activities will students get to do?

- Participate in monthly workshop sessions given by seasoned leaders who have been there and done that
- Visit companies in NYC and engage with business leaders
- Meet with college students who are role models – listening to their stories

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How will the Academy help students build their leadership?

- By focusing on the four skills of EQ (Emotional Intelligence):
 - Self – awareness
 - Self – management
 - Social awareness
 - Relationship management
- By engaging with mentoring leaders who have been there and done that

“At the Academy we teach that 80% of leadership is a firm handshake and a sincere (caring) smile”



Why should students want to join the Academy?

- Because the formative years are critical in defining one's future
- IQ and subject matter skills are important, but judgement (EQ) is equally important to achieve one's purpose in life
 - You may have a great aptitude - but your attitude will also determine your altitude
 - Your academic achievements may get you your first job, but leadership (EQ) skills will enable you to keep that job and to grow into leadership roles